



2024 ANNUAL REPORT



A LETTER FROM CEO, MATT BURGESS

Dear Friends,

Our 2024 Annual Report serves as a recap of the various ways Home Sweet Home Ministries remains faithful in serving our community. Perhaps more than any other year in recent memory, 2024 brought our mission to “Demonstrate Christ’s love through innovative approaches that instill hope, restore lives, and build community” into sharp focus.

In many ways, 2024 saw HSHM take new steps as a leader in responding to homelessness across Bloomington-Normal. Our support of our neighbors trying to survive in the tent encampment adjacent to our campus thrust HSHM into the spotlight and resulted in a new level of dialogue about the crisis of homelessness in Central Illinois. Through our efforts to improve the conditions within the encampment (i.e. registering campers, providing on-site sanitary facilities, and distribution of essential supplies), the creation of a new Street Outreach arm of our ministry, and our persistent messaging that we, as a community, needed to find new alternatives for our unsheltered neighbors, HSHM embodied our sense of Christian calling to “love our neighbors as ourselves.”

Of course, we accomplished far more than just responding to the unsheltered homelessness crisis, as you will see in the contents of this report. Our work providing shelter, housing assistance, meals, and opportunities to connect in a sense of community with others can be seen in the numbers we’re reporting here.

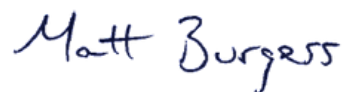


As you review these numbers, I encourage you to remember that each number represents a member of our community, someone created in the image of God who is worthy of love, respect, and dignity.

Thank you for the ongoing support of our work – when you support Home Sweet Home Ministries you are really supporting the people we serve.

All we do is done in partnership with you!

Sincerely,
Matt Burgess
Chief Executive Officer

A handwritten signature in blue ink that reads "Matt Burgess".



In 2024, Home Sweet Home Ministries made significant strides in enhancing the quality and effectiveness of Client Services, encompassing Food Services, Support Services case management, and Residential Associates.

Food Services continued to meet the nutritional needs of residents and community guests with consistency and care, while also implementing improved meal planning and food donation tracking systems.

Support Services advanced its trauma-informed approach to case management, offering more individualized support and strengthening community partnerships for holistic care.

Residential Associates played a vital role in maintaining a safe, respectful, and grace-filled environment, with focused training efforts contributing to stronger de-escalation skills and resident engagement.

Together, these teams worked in alignment with HSHM's mission to demonstrate Christ's love through compassionate and innovative service.

A WORD FROM CLIENT SERVICES





WHO WE ARE

MISSION

To demonstrate
Christ's love
through innovative
approaches that
instill hope, restore
lives, and build
community.

VISION

To be a
ministry
of refuge and
renewal powered
by Jesus Christ.

Board of Directors

Matt Burgess, CEO

Sally Salegna, President

Meg Barnet, Vice President

Renae Etko

Ann Gilmore

Ryan Huette

Amanda Ray

Steve Zimmerman

Lowrell Collins, Jr

Jaqueline Collins

Joseph Dehn



2024 HOPEFUL HIGHLIGHTS

We have so much exciting info to share from last year!
Check out these hopeful highlights for a taste of what's to come!



The total number of nights of shelter at HSHM provided to members of our community.

The number of people who spent time as residents of HSHM throughout 2024.



The number of households assisted by our Rapid Rehousing program in 2024.



2024 HOPEFUL HIGHLIGHTS



The number of HSHM residents in 2024 that have served in the armed forces.

The material weight (lbs) we were able to recycle this year with the community's help!



The number of families impacted by our "Give Thanks" initiative this Thanksgiving.



**FOOD
SERVICES**

**SERVING
HOPE
ALL YEAR LONG**



27,843 MEALS SERVED

11,533 SACK LUNCHES SHARED

No matter how you choose to give—your time, resources, or a meal—we are truly grateful for this community's unwavering support. Your generosity keeps our mission well-fed and brings hope to those who need it most. Thank you for being the secret ingredient in making a difference!



 **HSHM**

VOLUNTEER HELP & HOPE

AT HOME SWEET HOME MINISTRIES



Thank you

At Home Sweet Home Ministries, our volunteers provide essential services to those in need while spreading hope and positivity throughout our community. They are the heart of our organization, creating a welcoming and supportive environment for everyone who walks through our doors.

This past year, we welcomed **92 new volunteers** who joined our mission of service. In total, **328 dedicated individuals** gave a total of **8,279 hours** of their time to HSHM in 2024, completing **101 volunteer trainings** to better serve our community. Their commitment has made a real impact, from assisting with daily operations to supporting long-term projects that help those experiencing homelessness find stability and hope.

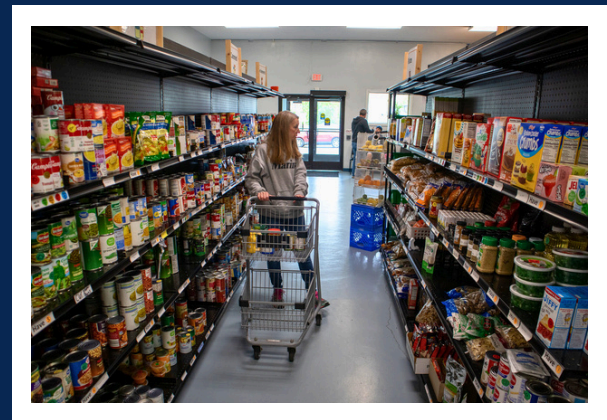
But our volunteers do more than just lend a helping hand—they bring warmth, kindness, and hope to those facing difficult times. Their compassion uplifts those we serve and inspires us all to continue making a difference.

To every one of our volunteers: we cannot thank you enough for your dedication. Your generosity and service are changing lives, and **we are so grateful to have you as part of the HSHM family!**



**BREAD
FOR LIFE
FOOD CO-OP**

**GROCERIES
WITH A SIDE OF
HOPE**



**95 ACTIVE CO-OP MEMBERS
1,920 CARTS FILLED
1,681 SHOPPERS**

For over 10 years, the Bread for Life Co-op has been built on the spirit of mutual exchange—where members, staff, and volunteers work together to create opportunities for all. Your support has helped nourish this ministry and those we serve. **Thank you** for being part of this incredible journey!





NIGHT IN A CAR²⁰₂₄

We are thrilled to share that
NIAC 2024 raised \$149,929!

Thank you to all our participants, sponsors, donors, and volunteers that helped make the night a success. We would like to extend a very special thank you to **Young America Realty** and all our sponsors for their support.

On February 7th, around **165 participants** spent the overnight hours in their cars to raise awareness for those experiencing homelessness. During the event, participants enjoyed learning more about Home Sweet Home through an insightful Journey of Hope board game and resident testimonials. Joey, a resident of Home Sweet Home, shared, "It was all the simple stuff that I didn't have out there, but I do have here, that makes the world of difference. And it's not really simple stuff. It's huge stuff. But people think about it every day like it's nothing."

"I've been treated with nothing but respect here," adds Tammy, another HSHM resident. "They're trying to do what they can to help us."

"They want to be the ones to make an impression in your life," expresses Joey. Donors like you are helping many others like Tammy and Joey achieve stability. Because of your generosity and compassion, more work can be done to support your neighbors in need.

Thank You!

Save the date! We're rev'ing up for our 10th annual Night In A Car on February 6th, 2026!

DRIVING OUT HOMELESSNESS WITH NIAC 2024



WELCOME TO THE
JUNCTION
AT HSHM

YOU ARE
WELCOME
HERE



The Junction had another wonderful year in 2024! With an average of 85 adults and 5 kids visiting daily, we stayed busy providing much-needed support. We expanded our services with new partners like Chestnut (Mobile Health Unit), McLean County Health Department (Smoking Cessation), Illinois Extension Office (Cooking Classes), and The Grapevine Group (AA). We also introduced Courage to Change: a men's bible study group, a homework club, and a writing group. **This space offers so much to our community, and it's all possible because of your support!**



STREET OUTREACH MEETING NEEDS

AND CONNECTING ESSENTIAL SERVICES



At Home Sweet Home Ministries, our Street Outreach team makes a significant impact by providing essential resources and support to individuals experiencing homelessness. Our dedicated team has been actively engaging with **245 unsheltered individuals**, offering vital supplies like tents, tarps, blankets, and sleeping bags to help meet their immediate needs and bring comfort and hope in challenging situations.



Beyond physical resources, our outreach efforts focus on connecting individuals to critical services, including mental health support, medical/medicaid services, ID cards, and Social Security assistance, to help them regain hope and work toward a better future. These connections are a crucial part of our mission, as they empower individuals to take the necessary steps toward long-term self-sufficiency.



We are **incredibly grateful** for the ongoing dedication of our donors, volunteers and staff, whose compassion and hard work bring hope, dignity, and support to those in need. Together, we are making a tangible difference in our community, creating lasting connections that foster stability, independence, and a brighter future for those we serve.

2024

FINANCIAL HIGHLIGHTS

FUNDING

INDIVIDUAL DONATIONS:
\$535,191

GRANTS:
\$419,091

IN-KIND GIFTS:
\$566,007

ORGANIZATIONS:
\$173,996

SPECIAL EVENTS:
\$146,092

FOUNDATIONS,
TRUSTS, ETC.
\$596,984

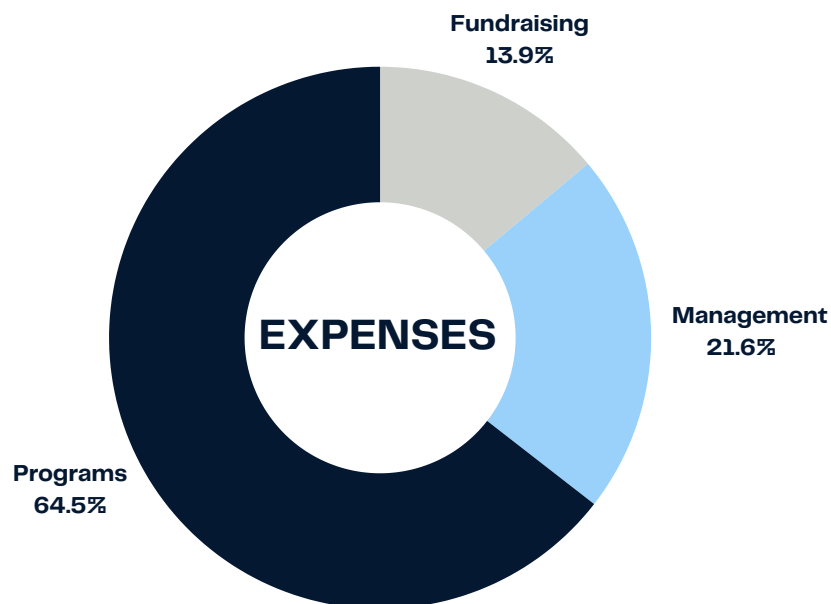
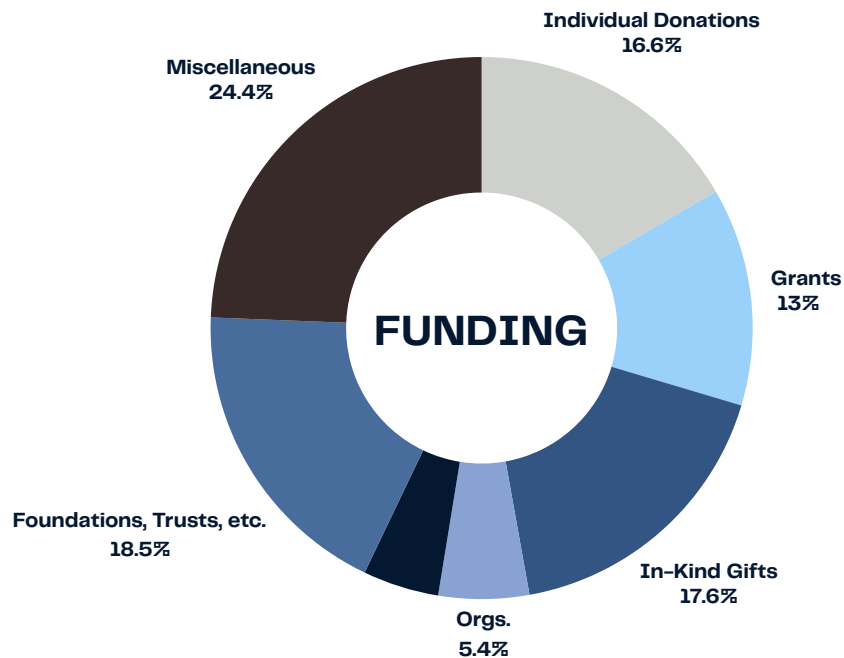
MISCELLANEOUS
FUNDRAISING:
\$785,552

EXPENSES

FUNDRAISING:
\$506,144

MANAGEMENT:
\$786,254

PROGRAMS:
\$2,346,889





As we look back on 2024, we want to extend our heartfelt gratitude to the Bloomington/Normal community for your incredible support of the work of Home Sweet Home Ministries.

Your generous donations, hard work, and sincere prayers have been essential to our ability to meet the needs of those who rely on us most. Your ongoing partnership is not only appreciated—it's crucial to the work we do.

Throughout 2024, your consistent support helped us reach meaningful milestones in our mission to demonstrate Christ's love through innovative approaches that instill hope, restore lives, and build community. Your kindness and generosity inspire our team every day and fuel our determination to keep moving forward.

We are deeply thankful for a community as compassionate and committed as you. Your support continues to drive us as we work to bring hope and help, in Jesus' name, to those in need. Thank you for standing with us and being such an important part of this mission!



Home Sweet Home Ministries
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